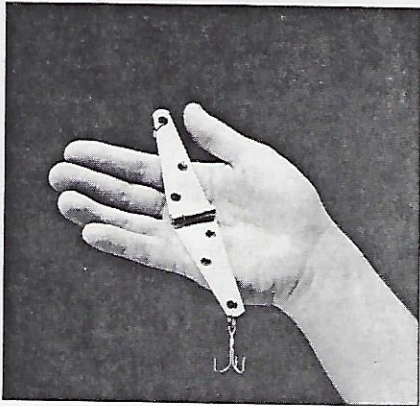


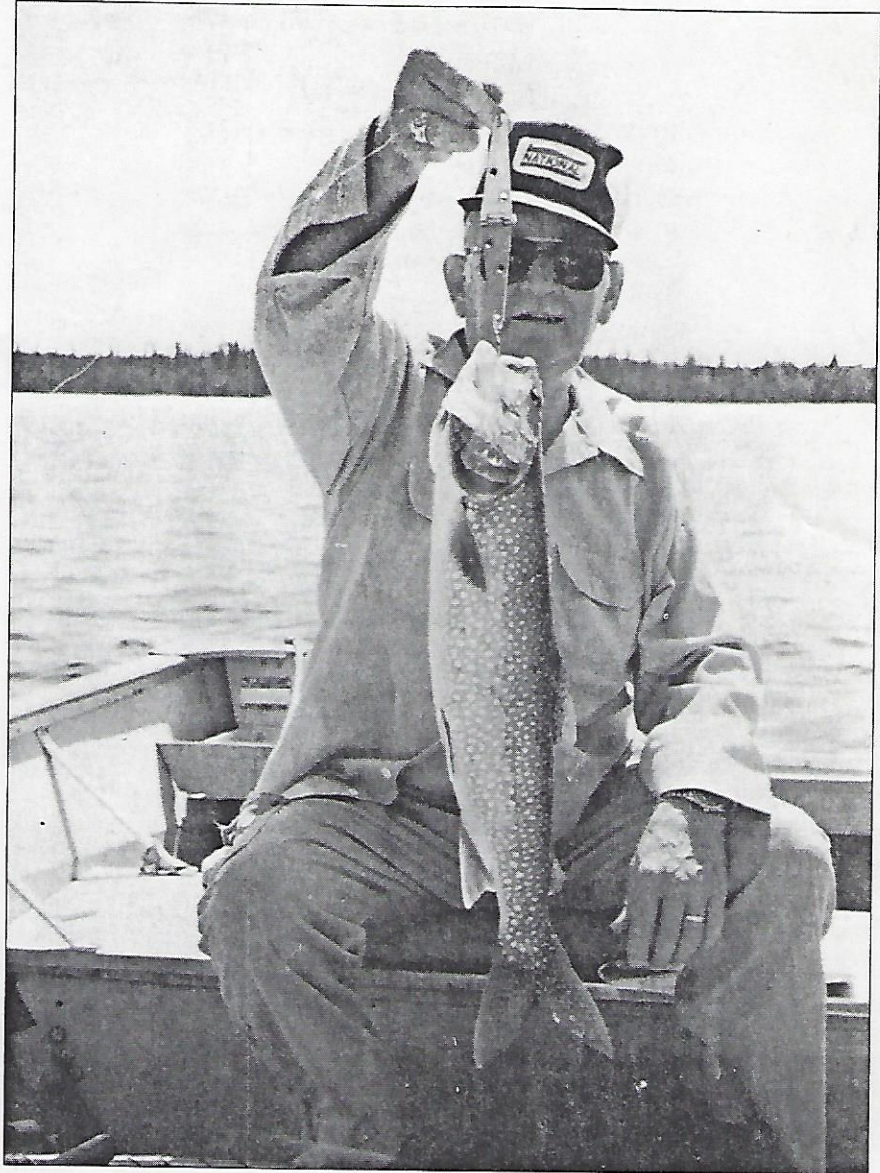
National's *Al-luring* Hinges

We have all told or heard some amazing fisherman stories, but here is the real thing.

An enterprising National Manufacturing Co. salesman, Mel Gilbertson, who, incidentally, travels Minnesota, has developed a new, hot lure.



It's a National light strap hinge and a treble hook. Mel says, "It seems the smooth twisting action and the shiny finish of the hinge combine to make an irresistible fishing lure."



Mel caught the five and one-half pound lake trout shown, as well as a nine and one-half pound northern

pike. So ... if you're looking for a new fishing lure, maybe the hardware department is the place to look!



HOME AND BUILDERS HARDWARE

National Manufacturing Co. Sterling, Illinois 61081
800-435-4672 (In IL 815-625-1320)

We make hardware. We sell peace of mind.